

**PROJECT SME-AUSTRALIAN  
TRAINING  
PROGRAM**

By



**Global-ISE**  
GLOBAL INTEGRATED SPORTS & EDUCATION



# WHO ARE WE?



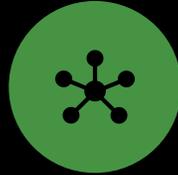
Global-ISE combines sports and education to enhance business skills, personal, and academic growth, offering high-quality programs with global exposure.



Global-ISE aims to lead in sports and education training, promoting holistic development and building lasting partnerships.



Global-ISE core values include trust, respect, innovation, and inclusivity, partnering with diverse global entities.



Global-ISE strategic goals focus on continuous learning, expanding connections, and global collaboration.



Global-ISE success comes from strong networks, program expertise, and a dedicated staff.



## WE OFFER THE FOLLOWING SERVICES LOCALLY AND INTERNATIONALLY

- Focused sports training programs for all ages in any specific professional education or sports training as requested by clients.
- Executive education programs spanning various disciplines in partnership with universities.
- University and corporate visits.
- Networking programs featuring events, special presentations, and formal dinners.
- Elite sports training programs and sports experiences in Melbourne and internationally.
- Comprehensive outbound student mobility programs, Business development initiatives, including engagement, marketing, publicity, and communications.
- Integrated programs combining the above offerings with curated sightseeing tours.



# PROGRAM OVERVIEW

- The Program: Option of 7, 9 or 11 day programs
- Target Audience: SME Business Owners who want to grow their business in Sri Lanka and are interested in developing their leadership and management skills
- Includes cultural experience and shopping opportunities.
- SME Education Certificate from the hosting University.
- Inclusions: Program Fees, accommodation, meals, transport, tour entry fees, and public liability insurance.
- Exclusions (i.e not included in the cost, but we assist with discounted rates):
  - Airfares – discounted airfares organised by us.
  - Visas – discounted visa preparation & agent facilitated by us.
  - Travel insurance – organised at a discounted rate through HNB
  - Activities outside the program itinerary



# **SAMPLE EXECUTIVE EDUCATION PROGRAM STRUCTURE \*\***

- Day 1: Arrival in Melbourne, Airport Pickup, and Hotel Check-in
- Day 2: Melbourne City Tour and MCG visit
- Day 3: SME Training Program (Deakin/UniMelb/Swinburn/Monash or similar university)
- Day 4: SME Training Program (Deakin/UniMelb/Swinburn/Monash or similar university)
- Day 5: SME Training Program (Deakin/UniMelb/Swinburn/Monash or similar university)
- Day 6: Business Visits to selected Businesses in Melbourne, Shopping and Business Networking Event
- Day 7: University Visits and Kangaroo/Wildlife excursion
- Day 8: Shopping & Award Night Dinner
- Day 9: Check-out and Airport Transfer

\*\*Program valid at time of printing and may be subject to change

# **SAMPLE TRAINING CONTENT – APPROX. 3 DAYS CONTENT\*\***

- Understanding Australia's business environment and opportunities for South Asian MSMEs
- Vision and strategic planning for sustainable business growth
- Financial discipline, capital raising, and cash flow management for smaller enterprises
- Building brand, market positioning, and customer trust locally and internationally
- Leading and retaining teams in family-owned or small business settings
- Innovation, digital tools, and e-commerce strategies for scaling up
- Succession planning and preparing the next generation for leadership
- Navigating cross-cultural partnerships and global trade opportunities
- Sustainability practices and adapting to regulatory changes
- Personal leadership development for owners and successors

\*\*Program can be customised as needed

# PROGRAM COST

- Per person:
  - AUD 4,400 including taxes – Minimum 20 Participants in total – **for a 7-day (6-night) program**
  - AUD 5,750 including taxes – Minimum 20 Participants in total – **for a 9-day (8-night) program**
- Inclusions: Accommodation (Twin Share), meals, transport, tour entry fees, and public liability insurance.
- Exclusions (i.e. not included in the cost, but we assist with discounted rates):
  - Airfares.
  - Visas.
  - Travel insurance.
  - Any activities outside the program itinerary.



# SOME OF OUR WORK



University of Melbourne



## **HON. KEN JACOBS OAM - DIRECTOR**

Ken is an esteemed figure with significant experience as a sports administrator and CEO with extensive leadership at local, national, and international levels, including major international events. Ken's current endeavours include consulting focused on startup events, sports industry product development, foundation management, strategic planning, corporate governance, and commercial and product development for sporting organizations, sponsorship acquisition, venue agreements, and government liaison.

Ken was recognized for his significant contributions to social inclusion and advocacy through the award of a Medal of the Order of Australia (OAM). Ken is a steadfast advocate for championing social causes. Ken has experience in consulting to companies integrating business, sport, and community programs. He has conducted independent reviews of sporting competitions and organizational activities over the years. In 2014, Ken was appointed to the Victorian Government Task Force on Women in Sport & Recreation under Hon. Peggy O'Neal, focusing on leadership roles and participation.

Ken's approach, combining empathy with strategic action, has brought about meaningful change and long-term solutions in the field of Business and Sport. Ken continues to inspire with his unwavering dedication to social inclusion, making a lasting difference through his advocacy and impactful actions. Ken is a **qualified accountant (FCPA)** and holds a **Master's degree in Sport Business and Integrity at Victoria University**.



## **JOHANN JAYASINHA - DIRECTOR**

With an extensive career spanning over 15 years in the domain of sports event management, Johann is widely acclaimed as a maestro in the field. His expertise encompasses orchestrating high-profile sports tournaments, exclusive VIP events, and grand gala occasions, solidifying his reputation as a highly sought-after professional within the industry.

Johann has had the privilege of collaborating with numerous esteemed individuals from the International Cricket Council (ICC), Cricket Australia (CA), Sri Lanka Cricket, Cricket Victoria, and the Avalon International Air Show. His adeptness at managing projects within multicultural environments and his ability to seamlessly coordinate with various international organizations, alongside television and radio broadcasting entities, have garnered him the accolade of 'Multicultural Sports and Community Leader.'

Renowned for his inventive problem-solving capabilities, Johann excels in liaising, coordinating, and networking with a multitude of stakeholders to ensure the triumphant execution of any project or event. His unwavering dedication to his craft and his proficiency in handling intricate logistics have established him as a trusted figure in the industry.

Johann holds a Certificate in Project Management from the **University of Oxford, Saïd Business School.**



Contact: Dinesh Sanjeewa.

Company: Lexington Academy (On behalf of Global-ISE)

Email: [eeasanjeewa.ds@gmail.com](mailto:eeasanjeewa.ds@gmail.com)

Mobile: 0773643439

